



Set Up Subscribe Before Download with Mailchimp

Description

It isn't that difficult to create a subscribe before download setup on your WordPress website. I want us to talk about how to allow Mailchimp to help you make your website visitors subscribe before downloading any type of file in WordPress.

DISCLOSURE. *The posts on this site contain affiliate links. I may receive a commission if you use any link to buy a product. Thanks.*

To set up a free subscribe-before-download system with Mailchimp, all you need are a FREE Mailchimp account, a mailing list, a signup form and a downloadable file.

So let me now take you through the steps to set up your own subscribe-before-download system. I am going to teach you how to grow your email list fast by giving free files to your visitors.

And, in this case, that should happen only after they had subscribed to your blog.

Let's stick to Mailchimp – Free

Typically, there are many ways to send download files for this purpose. But mostly, it is done with the help of premium plugins and other paid email marketing platforms like Aweber, Hubspot, Sendinblue, GetResponse, Drip, ConvertKit and Active Campaign.

On this blog, I only demonstrate what I have learnt and implemented successfully. So I'm keeping to FREE Mailchimp for now.

Here are the steps to send download files with FREE Mailchimp after you have collected those email addresses.

Things you need

Here are the very basic tools you need to be ready to send downloadable files to your fans as soon as they subscribe.

[The Truth is Anyone Can Be a Blogger](#)

[14 Ways to Turn Your Blog into A Full-Time Business](#)

Let's go!

Set up your subscribe-before-download system now.

Simply follow the prompts at each one of the following stages.

Honestly, it is of no use bothering you with too much detail. Take action, click, and edit, as and when required.

So, here we go.

- Go to your Mailchimp account.

- Go to Audience
- Manage Audience
- Signup Forms
- Form Builder
- Forms and Response Email
- Final Welcome Email
- Build It
- Edit/Type. I love writing **DOWNLOAD YOUR FREE PDF** here. It is near to **Your subscription has been confirmed** in the form.
- Text Editor Bar/Menu – Look up to the top. You're still with Mailchimp, please.
- Insert/Edit Link Icon
- File
- Upload File. You will briefly take a trip to your files on your computer. This will allow you to choose the file you wish to offer for free.
- Insert
- Save and Close

You have just created a subscribe-before-download system.

That's it! I mean over and done with. At this stage, you will be excited if you're like me. You would definitely want to test your result.

How to conduct your test? Super simple!

Log out of your site and then go through the signup process. I mean fill in your designated subscription form on your website.

Make sure to provide a working email address and hit the **Subscribe/Submit button**.

You can wait for about 10 to 60 minutes before opening your email inbox. You surely don't want to be disappointed when nothing shows up after just a couple of minutes.

From personal experience, I can tell you it is better to exercise a little bit of patience here. You will surely see your confirmation email and the download link.

Click on the download link and see the magic you have just performed. Your download will be yours for the taking. This means you've succeeded in creating a subscribe before download system on your WordPress website.

Ayekoo (In Ghana, it means **Well Done**)

Happy subscribers, fast-growing email list

Your subscribers are going to be happy. And you too will now see your email list grow much faster than before.

Last Words

One reason every blogger is encouraged to quickly start building their email list is that the email list helps facilitate the monetization process. On Cegast Academy, my educational blog, I have used the email list to achieve amazing results.

In fact, you can even grow your blog traffic quickly with email marketing. But here is another good news. Ezoic is a display ad-serving platform that you can use to increase your current ad revenue and grow your website traffic at the same time.

Category

1. Internet

Tags

1. email marketing
2. Mailchimp
3. online business

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