



Blogging School Near Accra – Learn How to Blog in Ghana

Description

Learn how to blog in Ghana. You too can **own your website to promote your business.**

Welcome to BloggingtotheMax – a blogging school near Accra, Ghana. We help and support serious entrepreneurs to start or grow their online publishing businesses or traditional small businesses via modern content marketing practices and tools.

Do you live in Ghana? You can work online in Ghana and earn good money (\$\$\$) from abroad.

This is passive additional income on steroids. It is real. Work in Ghana, get paid from the US, UK, France, Canada, Australia, China, The Netherlands – practically anywhere in the world!

But you will have to put in the needed effort first. Start by enrolling to learn blogging in Ghana.

Find the best blogging courses and tools nearest to you to launch a profitable small business in the online space.

Next Home Business Training Session: JUNE 2024 TO AUGUST 2024

Venue: To be announced later

How to Enroll/Register:

Pricing:

Free Online Blogging Courses

You can also try these free online courses in the digital publishing and marketing niche.

[How to Start a Fashion and Lifestyle Blog](#)

[Google Analytics for Bloggers](#)

[Diploma in Social Media Strategy](#)

[WordPress Fundamentals](#)

[The Ultimate SEO Blueprint Certificate Course](#)

Offline Blogging Course Outline – BloggingtotheMax

REMEMBER THIS IS A COMPLETE IN-HOUSE BLOGGING & WORDPRESS TRAINING COMING FROM BLOGGINGTOTHESMAX.

Duration:

- 8 WEEKS (2 MONTHS)

Schedule/Timetable

To be arranged

I. WordPress Training Topics

Introduction to WordPress (WP)

Getting Started with WordPress

Exploring the WordPress Dashboard

Using the WordPress Administration Bar

Working with WordPress Settings

The Difference Between WordPress Posts and Pages

Publishing in WordPress – Posts and Pages Checklist

Adding Links in WordPress

The WordPress Media Library

Adding Images to Posts and Pages

Understanding Categories and Tags

Introduction to WordPress Plugins

Introduction to WordPress Themes

The WordPress Customizer

Handling WordPress Widgets

Creating a Custom Menu in WordPress

Importance of WordPress Security and Backups

Website Maintenance Checklist

Introduction to Web Hosting

II. Blogging Training Topics

Introduction to Blogging

What is Blogging?

Who is a Blogger?

Hobby Blogging vs Professional Blogging

Characteristics of Blogging

Importance of Blogging

Benefits of Blogging

Disadvantages of Blogging

Requirements: What you need to become a blogger

Choosing Your Blogging Platform – Options Available and Factors to Consider

Introduction to WordPress/WordPress Training (See full course outline above)

What is WordPress?

The 2 Types of WordPress

Why Choose WordPress

Working with the WordPress Dashboard

WordPress Settings

WordPress Customizer

Media

Themes

Plugins

Creating Blog Content

The Importance of Content in Blogging

Writing and Publishing Posts and Pages

Introduction to Content Marketing

Email Marketing

Social Media Integration and Marketing

How to Monetize Your Blog

What is Blogging Success?

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What Makes a Blog Successful?

Essential Attributes of a Successful Professional Blogger

END OF COURSE

Do you really want to earn your salary from abroad while you do all the work in Ghana? From the comfort of your home? Then enrol to learn blogging in Ghana. **YOU CAN GET STARTED RIGHT NOW.**

BLOG POST WRITING SERVICE

Buy a blog post that is SEO-optimized.

[LEARN MORE](#)

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